



Laundry & Fabric Care

"Products and Chemicals for Better Living" — 31 products in this category

31	35+	PAN India
Products	Years Experience	Delivery

For pricing, minimum order quantities and delivery timelines, contact us:

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WASHMAN SANITIZER — Perfumed Floor Cleaner

Modern, convenient and economical heavy-duty disinfectant floor cleaner. An easy way to clean all types of floors, even with tough stains. Kills many disease-causing germs and bacteria.

Use: For cleaning and disinfecting floors in homes, offices and hospitals.

Tags: floor cleaner, disinfectant, perfumed



EASYPIC — Toilet Cleaner

Completely cleans and refreshes the toilet bowl, even under the rim. Safe for septic systems. Removes and prevents stain and scum build-up, prevents rust and hard water stains.

Use: For toilet bowl and bathroom cleaning.

Tags: toilet cleaner, bathroom, acid cleaner



LEO — Liquid Bleach

Concentrated liquid bleach that gives extra brightness to white clothes without harming fabric texture. An effective fabric whitener.

Use: For brightening/whitening white clothes.

Tags: bleach, whitener, laundry, fabric



HOME — Vehicle Wash Detergent

Used for washing all types of motorbikes, scooters, autos and heavy vehicles. Imparts shine and gloss, removes dirt and grease quickly.

Use: For motorbike, scooter, auto and heavy vehicle washing.

Tags: vehicle wash, two wheeler, detergent



ASIAN — Fabric Blue Brightener Powder

Fabric blue brightening powder used to enhance the whiteness of clothes.

Use: For brightening white clothes.

Tags: fabric blue, brightener, powder



DHOB! — Detergent Powder

S K Enterprises Professional Laundry Solutions. Powerful clean, brighter whites, fresh and fragrant, with advanced stain removal. Suitable for top-load and front-load machines. Easy-dissolve formula. 1kg pack.

Use: For regular cloth washing in top-load or front-load washing machines, or by hand.

Tags: dhobi, detergent powder, laundry, stain removal



Jadoo — Fabric Brightener (Life Saver)

Optical-brightener formula giving a brilliant violet-blue effect on white clothes. Used as a post-wash application for brightening; instant whitening system assures uniform, consistent results. Available in 500ml and 1L.

Use: Use a small amount on freshly washed clothes for eye-catching brightness — safe on hands.

Tags: jadoo, fabric blue, brightener, concentrate



Jadoo — Brighteners and Rinsing Agent

Economical multipurpose and multifunctional product. A good conditioning and rinsing agent that also acts as a brightener, extending cloth life. Contains anti-browning/anti-yellowing agents to protect colour, a fabric softener, and germ-killing (hygienic) properties. Makes ironing easier.

Use: Use after washing clothes — neutralises any remaining harmful chemicals.

Tags: jadoo, rinsing agent, brightener, softener



All-Purpose Rinse Aid

Suitable for professional glasswashing machines and rack-conveyor dishwashing machines in hotels, restaurants and commercial catering kitchens. Suitable for drinking glasses, glass, porcelain, plastic, stainless steel, aluminium tableware, cutlery and equipment.

Use: As a rinse aid in commercial-kitchen / hotel dishwashing machines.

Tags: rinse aid, commercial, dishwashing machine



Floor Cleaner Concentrates

Available as (a) eco-friendly concentrates for environment-conscious use, and (b) conventional concentrates for general use. Can be diluted into milky or transparent cleaners, applied on waterproof surfaces; kills harmful germs and removes stubborn stains. Sanitizers can be made in different fragrances. Sizes: 5L to 200L drums.

Use: A raw concentrate for making your own branded floor cleaner.

Tags: concentrate, floor cleaner, eco friendly, raw material



Multipurpose Cleaner Concentrates

Available in different fragrances and germ-killing formulations. Multiple uses: glass cleaning, kitchen cleaning, bathroom cleaning, furniture cleaning, cloth cleaning and other household cleaning. Extra formula available for removing stubborn stains.

Use: A base concentrate for making multiple cleaning products.

Tags: concentrate, multipurpose, raw material



Liquid Fabric Blue Concentrate (Raw)

Fabric-blue concentrate with optical brighteners for manufacturing liquid fabric blue — gives a violet-blue effect specially for white clothes. Export-quality formula, ideal for laundry-product manufacturers and distributors.

Use: Raw material for manufacturing fabric-blue products.

Tags: concentrate, fabric blue, raw material



Surfactants — SLES, Acid Slurry, Coco Betaine, Acid Thickeners

Core surfactant raw materials used in detergent and liquid-soap manufacturing: SLES (Sodium Lauryl Ether Sulphate), Acid Slurry, Coco Betaine, Acid Thickeners, etc.

Use: Base raw material for detergent, dishwash and liquid-soap manufacturing.

Tags: sles, acid slurry, coco betaine, surfactant, raw chemical



HOME Ritha Liquid Detergent

Multipurpose, natural Ritha-based all-in-one liquid. Cleans clothes, kitchenware, flooring, bathrooms, marble and granite. 1L, MRP ₹99.

Use: An all-in-one natural cleaner for laundry and household surfaces.

Tags: ritha, natural, multipurpose, laundry



HOME Liquid Detergent Soap (Stain Digester)

Liquid detergent soap with a Stain Digester formula. Powerful cleaning action — effective for laundry and general cleaning. Available in 1L.

Use: For laundry and general household cleaning of tough stains.

Tags: stain digester, liquid soap, laundry



Leo Whitener — 3-in-1 Spray

3-in-1 formula — colour remover, scale remover and disinfectant. 500ml trigger spray. MRP ₹50.

Use: For removing scale and stains and disinfecting bathroom fittings and surfaces.

Tags: leo whitener, scale remover, disinfectant, spray



Industrial & Institutional Cleaning Range

A complete industrial product line across five groups: Oil & Grease Cleaners (Oil & Grease Cleaner, Engine & Machine Cleaner, Heavy Duty Degreaser, Metal Surface Cleaner, Carbon & Oil Remover); Industrial Stain Removers (Rust Remover, Hard Water Stain Remover, Scale Remover, Cement & Concrete Stain Remover, Welding Stain Remover); Surface & Equipment Cleaners (Floor Cleaner, Cooling Tower Cleaner, Boiler Cleaner, Pipeline Cleaner, Heat Exchanger Cleaner); Maintenance Specialities (Electrical Panel Cleaner, Air Conditioner Coil Cleaner, Radiator Cleaner, Battery Terminal Cleaner, Multipurpose Cleaner); and Sanitation & Hygiene (Toilet Cleaner, Disinfectant, Phenyle, Hand Wash, Drain Cleaner).

Use: For factories, workshops, cooling plants and large facilities needing a full industrial cleaning and maintenance range.

Tags: industrial range, oil grease, stain remover, surface cleaner, maintenance, sanitation, institutional



Super Shine — Multipurpose Glass Cleaner

Spray-type multipurpose glass cleaner for a streak-free shine on glass, mirrors, windows and other hard surfaces. 500ml trigger spray. MRP ₹134.

Use: Spray on the glass or hard surface, then wipe with a dry cloth for a streak-free shine.

Tags: super shine, glass cleaner, spray, streak free



Product Range by Category — Kitchen, Bathroom, Floor & Fabric Care

S K Enterprises organizes its bulk-supply cleaning chemicals into four core care lines — Kitchen Care Products, Bathroom Care Products, Floor Care Products and Fabric Care Products — available in bulk drums and containers.

Use: For distributors and institutional buyers looking to source a full category of cleaning products in bulk.

Tags: kitchen care, bathroom care, floor care, fabric care, bulk, category range



Heavy Duty Laundry Detergent

S K Enterprises Heavy Duty Laundry Detergent — for professional and industrial use. Powerful cleaning performance, removes tough stains and dirt, suitable for all types of fabrics. High foaming, deep cleaning, economical formula. 5L net volume. For industrial, commercial and institutional use.

Use: For heavy-duty laundry washing in homes, laundromats, and industrial or institutional setups.

Tags: laundry detergent, heavy duty, professional, industrial, high foaming



Front Load Detergent

Advanced formula deep-clean detergent designed specifically for front-load washing machines. Protects fabric and colours, excellent stain removal, low-suds formula. For professional and industrial use. 5L.

Use: For washing clothes in front-load washing machines.

Tags: laundry detergent, front load, low suds, professional



Top Load Detergent

Strong-cleaning detergent designed for top-load washing machines, giving fresh and clean laundry with powerful cleaning action and effective stain removal. For professional and industrial use. 5L.

Use: For washing clothes in top-load washing machines.

Tags: laundry detergent, top load, professional



Industrial Laundry Detergent

Designed for industrial-scale laundry performance — high cleaning power, effective in all water conditions, removes tough stains and grease, low-foam formula. Suitable for all types of industrial laundry machines. 5L.

Use: For large-scale/industrial laundry operations such as hotels, hospitals and commercial laundromats.

Tags: laundry detergent, industrial, bulk laundry



Low Foam Detergent

Low-foam technology detergent suitable for all types of washing machines, with deep-cleaning action and effectiveness even in hard water. For professional and industrial use. 5L.

Use: For washing machines and processes that require a low-foam detergent formula.

Tags: laundry detergent, low foam, professional



Non-Ionic Detergent

Premium-quality, non-ionic surfactant-based detergent offering excellent cleaning performance, effective in all water conditions, low-foam formulation, and gentle on fabrics and the environment. For professional and industrial use. 5L.

Use: For laundry requiring a gentle, environment-friendly, non-ionic detergent formula.

Tags: laundry detergent, non-ionic, eco friendly, professional



Kitchen Disinfectant

S K Enterprises Kitchen Care range. Kills 99.9% germs, safe on food-contact surfaces, removes tough stains, with a fresh fragrance. 5L.

Use: For disinfecting kitchen counters, sinks and food-preparation surfaces.

Tags: kitchen disinfectant, kitchen care, germ protection, food safe



Cuff & Collar Stain Remover

S K Enterprises powerful solution for tough collar and cuff stains. Removes dirt, sweat and tough stains, effective on collar, cuff and neck areas, safe on fabrics and colours, eco-friendly formula. 5L.

Use: Apply on shirt collars and cuffs before washing to lift out sweat and dirt stains.

Tags: cuff stain remover, collar stain remover, laundry, fabric care



Paint & Nail Polish Stain Remover

S K Enterprises powerful solution for tough paint and nail-polish stains. Removes paint, nail polish and other tough stains, safe on fabrics and surfaces, ideal for clothes and upholstery, eco-friendly formula. 5L.

Use: For removing paint and nail-polish stains from clothes and upholstery.

Tags: paint stain remover, nail polish remover, laundry, fabric care



Oil Stain Remover (Fabric)

S K Enterprises powerful solution for tough oil stains. Removes oil, grease and tough stains, safe on fabrics and surfaces, ideal for workwear and uniforms, eco-friendly formula. 5L.

Use: For removing oil and grease stains from workwear, uniforms and clothing.

Tags: oil stain remover, laundry, fabric care, workwear



Rust Stain Remover (Fabric)

S K Enterprises powerful solution for tough rust stains. Removes rust stains effectively, safe on fabrics and surfaces, ideal for clothes and tools, eco-friendly formula. 5L.

Use: For removing rust stains from clothing and fabric.

Tags: rust stain remover, laundry, fabric care



General Fabric Stain Remover

S K Enterprises powerful fabric stain solution. Tough on stains, easy on fabrics, removes oil, grease, dirt and daily stains, safe for regular laundry use, eco-friendly formula. 5L.

Use: For everyday laundry stain removal on regular clothing.

Tags: stain remover, laundry, fabric care, daily stains